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## Gary Clement

### Director of Government Relations, TD Bank Group

Gary Clement is the Director of Government Relations at TD Bank Group. He was named to his current role, effective May 2012.

Prior to his role as Director of Government Relations, Clement served as Manager for Government and Community Relations with TD Bank Group for 9 years. Previously, Clement served as a Senior Advisor for Public Relations in the Office of the Premier of Ontario. Clement also served as a Special Assistant for Tour in the Office of the Minister of Long-Term Care and Seniors of Ontario. Clement began his professional career at Standards Council of Canada (SCC) in 1992 as the Executive Assistant for Corporate Affairs.

Clement holds a Bachelor of Arts degree in political studies from the University of Guelph.

## Hélène Gagnon

Vice President of Public Affairs and Global Communications, CAE

Hélène Gagnon is the Vice President of Public Affairs and Global Communications at CAE.

Before entering current role in 2015, Gagnon was a Senior Consultant at Ciment McInnis. She spent eleven years at Bombardier Aerospace in various senior and executive public affairs roles. She was also the Director of Public Affairs at Noranda/Falconbridge from 2000 until 2003. Gagnon began her career as an Intern at the United Nations and as a Lawyer at Fasken Martineau.

Gagnon currently serves on the Hydro-Québec Board of Directors, as well as on the Board of Aéroports de Montréal.

Gagnon graduated from Brebeuf College, specializing in Social Sciences. She received her LL.B from McGill University and a Master of Science in Public Administration and Public Policy from the London School of Economics.

## Jennifer Sloan

### Vice President, Senior Business Leader of Public Policy, MasterCard Canada

Jennifer Sloan is the Vice President and Senior Business Leader of Public Policy for MasterCard Canada. In this role, Sloan is responsible for leading MasterCard's public affairs and government relations for Canada. Sloan has held this position since September 2015.

Prior to her role at MasterCard, Sloan served as the Director of Government Affairs at Target Canada, where she led the government affairs team from 2012 to 2015. Previously, Sloan served as the Inaugural Vice President of University Relations at York University. Sloan led the newly created portfolio at York for two years from 2010-2012. Sloan also served as the Executive Vice President of Corporate Affairs at VALE Inco from 2007 to 2009. Previously, Sloan was the Consul and Head of Political Economic Relations and Public Affairs at the Canadian Consulate General in New York from 2004-2007.

Sloan has held a variety of titles within the Canadian government, including Chief of Staff in the Office of the Minister of the Canadian International Development Agency from 2002 to 2003; Director of Communications in the Office of the Deputy Prime Minister and Minister of Finance from 1998 to 2002; Chief of Consultations and Media Relations in the Department of Finance from 1996 to 1998; and Head of Federal, Provincial, and Territorial Canada Pension Plan in the Department of Finance from April 1996 to August 1996. Sloan began her professional career as a Spokesperson for EA to DM Communications and Culture in the Department of Foreign Affairs and International Trade.

Sloan holds a Bachelors degree in Communication and Journalism from the University of Georgia.

## Gabe Batstone

CEO, Contextere

Gabe Batstone is the CEO of Contextere, an IoT enterprise software platform. He has held this role for approximately five years.

Prior to entering his current position, he was the CEO at NGRAIN for over four years. Batstone also served as the Managing Director and President of CAE Flightscape for one year after his first stint with NGRAIN as a General Manager and Vice President from 2003 until 2009. Batstone began his career as a Technical Product Manager at Navteq Corporation in 1997 and was a Director of Product Management at i3Dimensions.

Batstone is the Founder and Chairman of Teagan's Voice, a national anti-violence against children organization focused on driving policy and procedural change across the country. He founded the organization in 2015.

Batstone received a degree in Geographic Information Systems and Public Administration from Ryerson University in 1997, where he was the Captain of the Men's Hockey Team. He went on to obtain an MBA from the University of Baltimore in 2002, with a specialization in Marketing Management.

## Peter H. Jost

Senior Counsel, Bank Rome LLP

Peter H. Jost is the Senior Counsel for Bank Rome LLP. He has held this position since 1977.

Jost has over 40 years of experience developing a broad-based global practice in law. He specializes in International Business, Taxation Policy, Legislative Policy and Real Estate, and Commercial Law.

In his tenure with Bank Rome LLP, Jost has also served as counsel to the British Coal Board and advised on the divestiture of its Washington, D.C.-based real estate portfolio from 1989 to 1993; General Counsel to the Student Conservative Association Inc from 1994 to 2016; and project counsel to TermoEmcali, a Colombian company organized to design, construct, finance, and operate a large electric generating facility from 1995 to 1997. In total, Jost has provided tax opinions in more than 300 syndications of real property located throughout the United States.

Jost holds a Bachelor of Arts degree from the University of Carolina. He also holds a Juris Doctor from the Virginia School of Law.

Jost served as the past president and current general counsel of the Canadian American Business Council. Additionally, in 2016, Jost received the Citizens Association of Georgetown Preservative Award, and was listed on the Capital Pro Bono Honour Roll from 2015 to 2018.

## Dr. Lesia Babiak

**Executive Director of Government Affairs & Policy, Johnson & Johnson**

Dr. Lesia Babiak is the Executive Director of Government Affairs and Policy at Johnson & Johnson. She has held this role since 2010. In this role, Babiak is responsible for the Government Affairs Group of the Diabetes Care Franchise in Canada. She also chairs the cross-sector J&J Canada Government Affairs Council.

Prior to her work with Johnson & Johnson, Babiak served as the Executive Director of Government Affairs for LifeScan Canada. Previously, Babiak worked Janssen Ortho Inc. for ten years, first as the National Director of Provincial Reimbursement, and later as Director of Federal Affairs and Policy. Babiak also served as the Head of Pharmacoeconomic Research and Clinical Research at GlaxoSmithKline. Babiak began her professional career serving as the Associate Director for the Drug Programs Branch of the Ministry of Health and Long-Term Care for the Government of Ontario.

Babiak is active in a number of committees and boards, including Chair of the BIOTECanada Health Advisory Board; Member of various industry association committees and boards in the Life Sciences area including those within Rx&D and MEDEC; Chair, Ukrainian Care Center Board and a member of the Alliance Hospice Board. Babiak also serves on the board of directors for the Canadian American Business Council.

Babiak holds a Bachelor of Pharmacy from the University of Toronto. She also holds an Executive Master of Business Administration and Management from the University of Western Ontario.



## Andrew Black

### President and CEO, Association of Oil Pipelines

Andrew Black is the President & CEO of the Association of Oil Pipelines. He has held this role since September 2019.

Prior to joining the Association of Oil Pipelines, Black served as the Director of Federal Government Relations at El Paso Energy for a period of one year. Immediately prior to entering the private sector, Black was named the Director of Office and External Affairs at the Federal Energy Regulatory Commission. He served for over seven years as Deputy Staff Director and as a Subcommittee Policy Coordinator at the U.S. House of Representatives.

Black began his professional career as a Legislative Assistant for Congressman Joe Barton.

Black holds a Bachelor of Science degree in economics from Texas Christian University. He also holds a Master of Business Administration from the University of Maryland College Park.

## Dina Brachman

Senior Director, Global Policy, Pfizer

Dina Brachman is Pfizer's Senior Director of Global Policy. She has held this title for approximately five years, and spent the preceding ten years as Pfizer's Director of U.S. Policy.

Prior to joining Pfizer, Brachman spent six years as the owner of Brachman Consulting. Spending her early career as a chemist, she has accrued a total of thirty-five years of experience in the healthcare industry. Brachman has worked at several pharmaceutical companies marketing OTC products.

Brachman graduated from Franklin & Marshall College for a B.A. in Chemistry. She went on to obtain a Master of Science in Organic Chemistry at Rutgers University, and earned her MBA from New York University's Stern School of Business.

## Kevin Chan

Head of Public Policy (Canada), Facebook

Kevin Chan is Facebook's Global Director and Head of Public Policy for Canada. He has been with the company since 2014.

Prior to joining Facebook, Chan was the Deputy Secretary-General at McGill University. He also spent several years with the Canadian government, acting as the Director of Policy in the Office of the Privacy Commissioner of Canada, and as the Director of the Office of the Privy Council.

Chan has been a Board Member at CABC and a Member of the Dean's Council at Ryerson University's Ted Rogers School of Management for the past five years. He was previously a Director on Big Brothers Big Sisters of Canada's National Board.

Chan attended the University of Western Ontario's Ivey School of Business for his undergraduate studies. He went on to earn a Master in Public Policy at the Harvard Kennedy School of Government.

## Giselle Commissiong

Senior Principal, Hatch

Giselle Commissiong is a Senior Principal at the engineering consulting firm, Hatch. She entered this role in February after spending eight years at EY as a Senior Manager and then Partner.

Commissiong worked at Accenture for five years as a Senior Manager of Management Consulting before taking over as Senior Manager of Strategy. From 2005 until 2006, she was a Business Performance Manager at Barrick Gold Corporation. She began her career serving in a variety of engineering and business roles at Pratt & Whitney Canada, until she joined Capgemini as a Senior Consultant.

Commissiong received an Engineering degree from McGill University. She went on to complete her MBA at York University's Schulich School of Business in 2003, and obtained an Executive Master of Science, Health Economics and Policy Management from the London School of Economics in 2018.

## Christina Erling

**Head of Government Affairs North America, Barrick Gold Corporation**

Christina Erling is the head of Government Affairs for North America at Barrick Gold Corporation. She has held this role since January 2019.

Prior to this position, Erling served Barrick Gold in a various capacities, including Vice President of U.S. Government Affairs from 2018 to 2019, and Director of Federal Affairs from 2012 to 2018.

Prior to her time with Barrick Gold, Erling served as a Communications Specialist for the American Federation of Government Employees from 2008 to 2012. Previously, Erling served as a Senior Associate at the Carmen Group, where she was responsible for communications strategies and services for multiple labour union clients. Erling also served as a Program Manager at the National Energy Management Institute where she administered a \$1,000,000 grant under the US Department of Energy.

Erling began her professional career as a Project Manager with The Kamber Group in 1997.

Erling holds a Bachelors in political science and Russian from the University of New Hampshire. She is proficient in English and Russian.

## Marlene Floyd

### National Director of Corporate Affairs, Microsoft

A passionate advocate for inclusion, diversity and accessibility, Marlene leads Microsoft's corporate affairs, public policy and advocacy efforts in Canada.

Prior to joining Microsoft, Marlene was responsible for the execution of national stakeholder engagement and outreach campaigns while serving as the Director of Operations and Outreach to the Rt. Hon. Justin Trudeau in the lead up to the 2015 federal election.

Marlene has previously worked as a partner in a government and public affairs firm and has served as an advisor to Prime Minister Martin and several federal Ministers on a diverse range of public policy matters.

An avid volunteer, Marlene sits on several national and community boards and is the founder of Dress for Success Ottawa. For her career and community achievements Marlene has been a recipient of a Forty Under 40 award, Y Women of Distinction award and a Leading Women Building Communities award from the province of Ontario.

## Joshua Greene

**Vice President, Government and Industry Affairs, North America, A.O. Smith Corporation**

Josh currently serves as Vice President of Government and Industry Affairs. In this role, Josh's primary function is to advocate for the company's business goals and objectives in front of federal, state, and local policy makers and regulators across North America. He also represents the company and actively participates on its behalf in front of many trade associations and non-governmental organizations that cover the company's products and business interests. In addition to his duties as head of Government and Industry Affairs, he is part of the Legal Department at A. O. Smith and works closely with its Corporate Development and Corporate Technology departments on business strategy issues.

Prior to Josh joining the company, he served as one of the company's outside attorneys and lobbyists at the law firm of Squire Patton Boggs LLP where he was a Partner and chaired the firm's U.S. Energy, Environment, and Natural Resources Policy and Regulatory Practice. While at Squire Patton Boggs LLP he used his two decades of experience as a former Congressional staff member and entrepreneur in assisting his clients to achieve their business goals and objectives. His legal practice focused on energy and environmental regulation, compliance, project development and finance, as well as corporate counseling with a particular concentration on renewable and alternative energy development, energy efficiency, energy storage, technology diligence, resource scarcity, project funding, economic development, and public-private partnerships. In addition to his energy and environmental policy and regulatory activities, he also counseled emerging technology companies within the energy, natural resources, and information technology sectors.

Early in his career, Josh served as a senior legislative assistant and aide to two members of the New York Congressional delegation where he provided advice and counsel on federal legislation and agency regulations that came before the Congress. It was during his service on Capitol Hill that he began to

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hone his environmental policy and regulatory knowledge and its intersection with the private marketplace. Finally, Josh's professional experience off Capitol Hill also includes serving as chairman of a privately-held holding company involved in the commercial building services industry as well as retail food services.

For the last twenty-six years Josh has called Maryland home and over that time has been very active in his local community, while also dedicating time to public service and charitable initiatives.

In his spare time Josh loves spending time with his family, which includes his wife Monya Phillip, and children (Jacob, Sophia, and Jonathan), as well as watching soccer, playing all kinds of sports, reading biographies, and spending time at the beach.



## Bob Klager

### Head of Government Relations, Shell Canada

Bob Klager is the Head of Government Relations at Shell Canada. He has held this role since November 2011.

Prior to joining Shell Canada, Klager held brief stints as the Vice President of Hill+Knowlton and as Vice President of Communications and Government Relations at TransAlta.

Klager has a wide variety of public sector experience, serving as the Chief of Staff to the Canadian Minister of Natural Resources and to the Minister of Indian Affairs and Northern Development. He acted as the Director of Strategic Initiatives to Prime Minister Stephen Harper, as well as the Director of Communications to the Minister of the Environment and to the Minister of International Trade.

Prior to entering federal politics, Klager was the Director of Strategy and Public Affairs at SUM Incorporated. He began his professional career in the journalism industry, working as a Senior Reporter for Sun Media, an Enterprise Reporter at the New Brunswick-Telegraph Journal and as a Staff Writer at the Woodstock Sentinel Review.

Klager holds a degree in journalism from Conestoga College.

## Kevin Kolevar

### Vice President, Global Government Affairs Dow

Kevin Kolevar is the Vice President of Global Government Affairs at Dow. Based in Midland, Michigan, Kevin leads federal, state and international government affairs and manages legislative, regulatory and political affairs for the Company.

Prior to joining Dow, Kevin was a founder and managing director at ClearView Energy Partners, an energy research, analysis and consulting firm that helps clients capitalize on energy sector changes through analysis of economic fundamentals, operational realities and politics.

Before starting ClearView, Kevin served as Assistant Secretary for Electricity Delivery and Energy Reliability at the United States Department of Energy (DOE). In that capacity, Kolevar led the Department's work to: modernize the electric grid through next generation technologies; enhance the security and resiliency of critical energy infrastructure in the U.S., Saudi Arabia and Kuwait; and facilitate the reconstruction and recovery of damaged or disrupted energy systems in the U.S.

Previously, Kevin served as the Chief of Staff to the Deputy Secretary of Energy and supported and advised the Secretary and Deputy Secretary on policy, regulatory and legislative matters as well as Departmental program management. He also worked as a senior policy advisor to the Secretary on security and technology issues.

Kevin began his career on Capitol Hill, where he spent over ten years working for both Senator Spencer Abraham (Michigan) and Senator Connie Mack (Florida). He received his B.A. from the University of Michigan. Kevin is a member of World 50, a private community for CEOs and C-level executives at globally respected organizations to discover better ideas, share valuable experiences and build relationships that make a lasting impact.

## Andrew Lundquist

Senior Vice President of Government Affairs, ConocoPhillips

Andrew Lundquist is the Senior Vice President of Government Affairs at ConocoPhillips, an oil and gas company. He has been with the company since 2013.

Prior to entering his current role, Lundquist was a Managing Partner of BlueWater Strategies LLC, a Washington-based consulting firm that he founded in 2002. He has previously served as a Director for Pioneer Natural Resources, Coeur d'Alene Mines Corporation, and for Evergreen Resources.

Lundquist has extensive government experience. In 2001, he was the Director of the White House National Energy Policy Development Group. He was also an Advisor to the President and Vice President on energy issues. He has over fourteen years of experience as a Majority Staff Director of the U.S. Senate Committee on Energy and Natural Resources.

Lundquist received a Bachelor's degree in finance from the University of Alaska and a JD from Catholic University.

## Aylin Lusi

**Vice President of Public Affairs, UPS Canada**

Aylin Lusi is the Vice President of Public Affairs at UPS Canada. She has been with UPS for over seven years, serving in a variety of public affairs roles.

From 2011 to 2013, Lusi was a Policy Officer at the American Chamber of Commerce to the European Union. She spent six months with the European Commission, and held various internship positions with the United Kingdom's House of Commons.

Lusi currently serves as a Board Member at the Organization of Women in International Trade in Toronto, and is a Member of the International Business Program Advisory Committee at Centennial College.

Lusi graduated from the University College London in 2009 with a B.A. in European Social and Political Studies. She immediately obtained a Master of Science in European Political Economy from the London School of Economics.

## Toby Mack

### President and CEO, Energy Equipment and Infrastructure Alliance

Toby Mack is the President and CEO of Energy Equipment and Infrastructure Alliance (EEIA). He has held this position since 2013.

Prior to his position with EEIA, Mack served as President and CEO of Associated Equipment Distributors, an international trade association that represents large companies that supply heavy equipment and related products and services to the construction, energy, mining and forestry industries in North America. Previously, Mack served the National Electronic Distributors Association as CEO from 1977 to 1989. Mack also served as Vice President for the Electronic Industries Association from 1972 to 1977. Mack began his professional career as a Commissioned Officer with the United States Navy.

Mack holds a Bachelor of Arts degree in Liberal Arts and Naval Sciences from Penn State University.

## James Maunder

Vice Director, Canada Public Policy at Amazon

James leads Amazon's public policy and advocacy efforts for Canada.

He is an executive with over 15 years of experience specializing in policy, corporate and regulatory affairs, and stakeholder engagement in both the public and private sector.

As Amazon's Director of Canada Public Policy, James leads a national team that works with governments at all levels on policies that make sense in today's digital economy.

Prior to joining Amazon, James was Vice President, Public Affairs and Communications at Xplornet, a telecommunications company delivering high-speed Internet to over a million rural Canadians.

James has a deep understanding of all levels of government and how they function, having spent over a decade on Parliament Hill in various senior roles, including serving as Chief of Staff to three Cabinet Ministers in four federal departments.

James is a former Member of the Board of the Canadian Wireless Telecommunications Association (CWTA). In 2019, he was named by Government of Ontario to an Advisory Panel responsible for overseeing how the province supports families of children with special needs.

James was twice named one of Canada's Top 100 Most Powerful and Influential People in Government and Politics by the Hill Times, and has appeared as a national spokesperson on television, radio, and print media.

## Edward Moreland

### Vice President of Government Affairs, Harley-Davidson

Ed Moreland is the Vice President of Government Affairs at the Harley-Davidson Motor Company. He has been with the company for eight years, serving first as the Director of Government Affairs before being made Vice President.

Before joining Harley-Davidson, Moreland spent thirteen years with the American Motorist Association in a variety of senior and executive public affairs roles. Earlier in his career, he was an Account Executive and Executive Director at Kellen.

Moreland graduated from the University of Minnesota–Twin Cities with a degree in Political Science. He has also received an MBA from Georgetown University’s McDonough School of Business.

## João Augusto de Castro Neves

Director of International Government Relations, ExxonMobil

João Augusto de Castro Neves is the Director of International Government Relations at ExxonMobil--a position he has held since December of 2017.

Prior to joining ExxonMobil, de Castro was an Adjunct Professor at the Elliott School of International Affairs in Washington D.C. He spent six years at Eurasia Group, eventually serving as Director for Latin America for a period of four years. De Castro was also a contributing editor at FGV, writing on the Brazilian economy and foreign policy.

In 2010, de Castro founded his own political consulting firm, BrazilPolitics, where he provided strategic insight on political economy in Brazil. He was also a Founding Partner at CAC Political Consultancy in Washington and Brazil, where he provided strategic advice to major Brazilian political parties. From 2004 to 2007, de Castro was a Senior Political Analyst at the Brazilian Institute of Political Studies. De Castro began his career holding a variety of positions at political institutes and public and government bodies in Brazil.

De Castro earned a B.A. in Political Science at Universidade de Brasília. He went on to earn his M.A. in Political Science from Instituto Universitário de Pesquisas do Rio de Janeiro, and completed his PhD in Political Science at Universidade de São Paulo.



## Wendy Noss

### President, Motion Picture Association – Canada

Wendy Noss is the President of the Motion Picture Association – Canada, leading government relations, policy development, and advocacy on behalf of the MPA studios and their domestic affiliates. She has been with the association since 2006.

A lawyer by trade, Noss spent six years as a lawyer with Bennet Jones and Sim, Hughes. Earlier in her career, Noss was the Director of Legal Affairs and Government Relations at the Canadian Copyright Licensing Agency.

In addition to her Board duties with the CABC, Noss is a Member of the Toronto Film, Television and Digital Media Board and a Board Member of the Ontario Film Authority.

Noss attended the University of Western Ontario, earning a B.A. in English Literature. She immediately entered law school, earning a JD at Osgoode Hall.

## Clint Odom

### Senior Vice President, National Urban League

Clint Odom currently serves as Senior Vice President of Policy & Advocacy and Executive Director of the Washington Bureau with the National Urban League, a role he has held since 2019.

Prior to this, he worked for U.S. Senator Kamala D. Harris of California for more than two years as Legislative Director. From January 2015 until December 2016, he was a Democratic General Counsel and Policy Director with the U.S. Senate Committee on Commerce, Science and Transportation. From 2013-2014, he was the Policy Director with the Office of Commissioner Jessica Rosenworcel in Washington, DC.

Odom also worked in the U.S. Senate for four years. From 2012-2013, he served as Deputy Legislative Director for U.S. Senator Bill Nelson, prior to which he served as his Legislative Counsel for three years. He also served as Principal of Odom Consulting from 2008-2009, as well as Vice President and Director of Verizon from 2001-2008. From 1996-2001, Odom was the Chairman's Legal Advisor & Staff Attorney with the Federal Communications Commission. From 1994-1996, he worked as Litigation Associate with Dow Lohnes PLLC, prior to which he was a Law Clerk with U.S. District Court Judge Henry T. Wingate for one year.

Odom holds a J.D. from the University of Pennsylvania Law School, where he graduated in 1993. He also holds a B.A. in Political Science from the Louisiana State University.

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## Ferio Pugliese

**Senior Vice President, Government Affairs, Air Canada**

Ferio Pugliese is the Senior Vice President of Government Affairs for Air Canada. He has been in his current position since August 2018.

Pugliese serves on the Board of Directors of the Canadian American Business Council. Prior to his role at Air Canada, Pugliese worked at WestJet for twelve years, finishing as the President and EVP of WestJet Encore.

Pugliese holds a Bachelor of Arts and a Bachelor of Commerce from Windsor University, a Master of Arts in Adult Education from Central Michigan University, and an IEP from the Ivey Business School at Western University.

## Pierre Pyun

**Vice President, Government Affairs Bombardier Inc.**

Pierre Seïn Pyun was appointed Vice President, Government Affairs in October 2011. As such, he leads government relations activities in Canada for Bombardier Inc.

A lawyer by training, Pierre has significant background in international trade, having served with the Canadian federal government from 1998 to 2011. Prior to joining Bombardier, Mr. Pyun managed sector practices and developed and implemented global commercial strategies for the Canadian government in Ottawa. Furthermore, he worked at Canadian diplomatic posts in China from 2001-2009, including as a Senior Trade Commissioner at the Canadian Embassy in Beijing.

Mr. Pyun holds degrees in Common Law and Civil Law from McGill University and completed a Certificate in International Commerce at the University of Montreal. He is fluent in English, French, Mandarin and Korean.

Pierre serves on the board of directors of a number of associations, including the Canadian Chamber of Commerce, Aerospace Industries Association of Canada, Canada-India Business Council, Canada Arab Business Council and Canada China Business Council.

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## Alexander Russ

**Director of Government Relations, Association of Equipment Manufacturers**

Alexander Russ is the Director of Government Relations for the Association of Equipment Manufacturers. He has been with the Association since 2011, serving as a Global Affairs Manager before being promoted to his current position in 2014.

Prior to entering the private sector, he was a Legislative and Staff Assistant at the U.S. House of Representatives from 2006 until 2009.

Russ holds a Bachelor of Arts degree from the University of Toronto. After spending time in the U.S. Congress, Russ attended the University of Amsterdam for a Master of Science from 2009 until 2010.

Russ serves on the Board of Directors of the Canadian American Business Council.

## Pete Sheffield

Vice President of U.S. External Affairs, Enbridge

Pete Sheffield is the Vice President of U.S. External Affairs at Enbridge. He has held this position since 2017.

Prior to this position, Sheffield served as the Vice President of Energy Policy and Government Affairs with Spectra Energy Corp where he oversaw the company's

U.S. and Canadian federal government relations activities and public policy issues, as well as the U.S. state government affairs. Sheffield also managed Spectra Energy's Washington D.C. office where he was the company's primary liaison with members of Congress, Congressional staff and the Executive Branch. Previously, Sheffield served as the Director of External Relations for Duke Energy from 2002 to 2006.

Sheffield began his professional career as a Press Secretary to the United States House of Representatives' Committee on Energy and Commerce, serving as primary spokesman and senior advisor to two chairmen.

Sheffield holds a Bachelor of Arts in history from Hampden-Sydney College in Virginia. He also holds a Master of Business Administration from The Fuqua School of Business at Duke University.

## Rick Shelby

Counsel, Capitol Hill Consulting Group

Rick Shelby serves as Counsel to the Capitol Hill Marketing group, a position he has held for 9 years, since January 2011.

Shelby, a native of Oklahoma, began his political career working as the organizational director of the Oklahoma Republican Party and went on to serve as the Executive Director of the State Party and Director of Field Operations for former United States Senator Dewey Bartlett. In 1977, he was elected State Chairman of the Oklahoma Republican Party. Shelby left the Chairmanship of the Party in 1979 to become one of the original regional political directors for the Reagan for President Committee.

Following the election of President Reagan, Shelby served on the White House staff as Deputy Director of White House Personnel. In 1982, he served as the National Campaign Director for the Republican National Committee. He subsequently served as the Interim Convention Manager of the 1984 Republican National Convention as well as Regional Campaign Director for the Reagan Re-Election Committee, and then formed his own company the following year focused on campaign consulting, governmental affairs and corporate grassroots advocacy work.

In the 1990 election cycle, Shelby served as Political Director of the National Senatorial Republican Committee. Past political clients with whom Shelby has worked include U.S. Senator Don Nickles, U.S. Senator Paul Coverdell, U.S. Senator Jim Inhofe, Congressman Jim McCrery, Congressman Ed Whitfield, Congressman Bob Barr, Congressman Bill Emerson, Congresswoman Jo Ann Emerson and Congressman Jack Buechner.

## David Slack

### Vice President of Government Affairs, Bombardier

David Slack is the Vice President of Government Affairs at Bombardier Canada. He has held this position since of August 2009, and is primarily responsible for engagement with the U.S. Government.

Prior to entering his current role, Slack was named Head of Communications and Public Affairs for Bombardier's rail business in the Americas. He began his career with Bombardier in 1997 as Director of Communications and Public Affairs for the company's Capital division. He was later appointed Director, Corporate Identity and Branding at Bombardier's head offices in Montreal before moving to Bombardier's rail business in 2003.

Previously, Slack held communications and public affairs management positions from 1992 to 1997 with global telecommunications equipment provider Nortel Networks, including assignments in the United States, the United Kingdom and Canada. Before that, he headed a communications and public outreach program at the Institute for Academic Technology, a research center jointly operated by IBM and the University of North Carolina.

Slack began his professional career in the public sector, serving as a Public Information Officer in the Washington State Legislature and later as Staff Coordinator for the majority caucus in the Washington State Senate.

Slack serves as a Board Member at the Canadian American Business Council, where he was the former Chairman. In addition, Slack sits on the boards of the Organization for International Investment (OFII) and the Canada Institute at the Woodrow Wilson Center for Public Policy.

Slack holds a Bachelor of Arts degree in Journalism and Political Science from the University of Rhode Island. He also holds a Master of Arts in communications from the University of North Carolina at Chapel Hill.



## Ron Soreanu

**Director of Public Affairs and Communications, Coca-Cola**

Ron Soreanu is the Director of Public Affairs and Communications for Coca-Cola. Soreanu has held this role since October 2017, and has been working with Coca-Cola for the past five years.

Prior to his time working for Coca-Cola, Soreanu was a Senior Associate for 3Sixty Public Affairs for two years starting in 2012. Soreanu has held various other positions at public affairs firms, including Senior Associate at RS Consulting and Account Director at Hill+Knowlton. Before his time in the private sector, Soreanu worked in the Office of the Minister of Health and as a Senior Policy Advisor to the Assistant Deputy Minister for Public Health Canada.

Soreanu holds a Bachelor of Arts in Anthropology from York University and a Master of Science in Medical Anthropology from Brunel University London.

## Mary Catherine Toker

**Vice President of Government Relations, General Mills Inc.**

Mary Catherine Toker is the Vice President of Global Government and Public Affairs for General Mills, Incorporated. Toker joined General Mills in 1988, and in her current role, provides strategic leadership on a broad range of public policy issues.

Prior to her current role, Toker served as a legislative correspondent to U.S. Senator George J. Mitchell. Previously, Toker serves in various leadership positions, including the Executive Committee of the World Federation of Advertisers, and the board of directors for the US Council for International Business, the Congressional Hunger Center and the Public Affairs Council. Toker currently serves as on the board of directors for the Canadian American Business Council.

Toker holds a degree in international studies from Mount St. Mary's College in Emmitsburg, Maryland.

## Lena Trudeau

CEO, U.Group

Lena Trudeau is the Chief Executive Office of U. Group, an advanced technology and creative design company that focuses on providing technology solutions and integrated marketing strategies to its clients. Trudeau has been CEO since 2018 when the company was first founded.

Prior to her role as the CEO at U. Group, Trudeau served as the Co-Founder and CEO of Nuage Cloud Strategies. Previously, Trudeau served the Canadian Government at the Canadian Digital Service as a Senior Advisor.

Trudeau also worked as the Head of the Canada Public Sector for Amazon Web Services, leading Amazons public sector business in Canada from 2014 to 2017. Prior to her role at Amazon Web Services, Trudeau worked as an Associate Commissioner in the Office of Innovation for The General Services Administration. Trudeau began her professional career as Vice President for the national Academy of Public Administration.

Trudeau holds a Bachelor of Arts in political science and philosophy from the University of Ottawa. She also holds a Master of Business Administration from the Ivey Business School at Western University.

## Herb Tyson

### Vice President of State and Local Government Relations, International Council of Shopping Centers

Herb Tyson is the Vice President of State and Local Government Relations for the International Council of Shopping Centers. Tyson has held this position since July 2013.

Prior to his role as Vice President of State and Local Government Relations, Tyson served as Principal for Tyson Innovative Government Relations Solutions, LLC. Tyson also served as Vice President at Dutko Worldwide from 2006 to 2009 where he focused on economic revitalization and public-private partnerships. Previously, Tyson served as Vice President of Government Relations for the International Council of Shopping Centers from 2001 to 2006. Tyson also served as Director of Intergovernmental Affairs for the U.S. Department of State. Tyson began his professional career as a Senior Advisor for Congressional and Intergovernmental Affairs with the United States Information Agency.

Tyson serves on several boards, including The Montgomery County Revenue Authority, the California Business Properties Association, and the Canadian American Business Council.

Tyson holds a Bachelor of Arts degree in Economics from the University of Massachusetts. He also holds a Master of Arts degree in Public Policy from Tufts University.

## Cathy Worden

**Director of Government Affairs, Cisco Canada**

Cathy Worden is currently the Director of Government Affairs for Cisco Canada, a position she started in April 2016. Prior to joining Cisco, Worden spent three years as Vice President, Public Affairs in the Toronto office of Hill+Knowlton Strategies.

Before her work in the private sector, Worden spent over a decade in government, serving in Ontario as Chief of Staff to the Minister of Economic Development and Innovation, Economic Policy Advisor to the Premier, Senior Advisor to the Minister of Finance, and Chief of Staff to the Minister of Energy. In Ottawa, Worden held advisory roles to the Minister of Natural Resources, Minister of Industry and Deputy Prime Minister of Canada.

Born and raised in Ottawa, Worden received her Honours Degree in Political Studies from Queen's University in Kingston.

## Alexandra Zanella

Founder and CEO, Beauty Revolution Consulting

Alexandra Zanella is the Founder and CEO of Beauty Revolution Consulting. Zanella founded the company in 2015.

Prior to holding her current position, Zanella was a Founding Partner at Revolution Organics, collaborating with a business partner to establish natural and organic colour cosmetic collection.

Zanella was the EVP at Clean Brands Inc./Dessert Beauty with Jessica Simpson from 2002 until 2006. She has also worked as the Senior Vice President of Business Development at YOUTOPIA, the first digital loyalty site for tweens and teens from 2000 to 2002. Zanella has prior experience working as the Senior Business Development Manager at Deloitte and Touche Consulting.

Zanella currently sits as the Co-Chair of the CABC's Entrepreneur's Circle.

## Nancy Ziuzin Schlegel

**Vice President of International Government Affairs, Lockheed Martin**

Nancy Ziuzin Schlegel is the Vice President of International Government Affairs at Lockheed Martin. As VP of International Government Affairs, Ziuzin Schlegel is responsible for leading the diplomatic and senior executive customer engagements. Ziuzin Schlegel joined Lockheed Martin in 1992 where she directed the corporation's lobbying efforts in support of the international priority and must-win programs on Capitol Hill and with the Administration.

Prior to joining the Lockheed Martin team, Ziuzin Schlegel managed international aerospace and defense issues at the Aerospace Industries Association. Ziuzin Schlegel also served in the US Department of Commerce, and was a legislative aide on Capitol Hill.

Ziuzin Schlegel serves on the boards of several strategic international security, foreign policy and women's leadership organizations within Washington, D.C., including the Business Council for International Understanding, the Center for US Global Leadership, the Executive Council on Diplomacy, the National US-Arab Chamber of Commerce, the British American Business Association, and the Canadian American Business Council.

Ziuzin Schlegel holds a Bachelor of Arts in political science from the University of Washington in Seattle, Washington. She also studied Diplomacy and World Affairs at Occidental College in California.