



## CABC Board of Directors

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Mastercard  
CABC Chair

### **Hélène Gagnon**

CAE  
CABC First Vice Chair

### **Cathy Worden**

Cisco Canada  
CABC Second Vice Chair

### **Marlene Floyd**

Microsoft Canada  
CABC Third Vice Chair

### **Gabe Batstone**

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### **Peter Jost**

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### **Lesia Babiak**

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### **Kathryn Burton**

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### **Rebekah Dopp**

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### **Paul Dyck**

Walmart

### **Christina Erling**

Barrick Gold Corporation

### **Sean Finn**

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### **Tamon George**

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### **Steven Hogue**

Pfizer

### **Robert Klager**

Shell Canada Ltd.

### **Kevin Kolevar**

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**Andrew Lundquist**

ConocoPhillips

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**Toby Mack**

EEIA

**James Maunder**

Amazon

**Arielle Meloul-Wechsler**

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Enbridge Inc.

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Fu Associates, Ltd.

**Alexandra Zanella**

Beauty Revolution Consulting

**Nancy Zuizin Schlegel**

Lockheed Martin

# Board of Directors Biographies

## Jennifer Sloan

Vice President, Public Policy, MasterCard Canada  
CABC Chair

Jennifer Sloan has extensive experience across all aspects of government, media and public relations, communications and external affairs. In addition to working for Target (Canada), York University and Vale (Inco) Ltd., she also worked with some of Canada's leading government and political figures including the Deputy Prime Minister as his director of communications. As the vice president of public policy at MasterCard Canada, Jennifer leads the development and management of the company's public affairs and government relations programs and is a member of Canada's business leadership team (CLT). Jennifer is the Executive Sponsor of MasterCard Changeworks™, MasterCard Canada's social impact program. She is also the North America Region Lead for MasterCard's Women's Leadership Network (WLN).

Jennifer is the chair of the Canadian American Business Council (CABC) Board of Directors. The current and first independent chair of Music Canada's Board of Directors; and is the immediate past chair of the University of Georgia's Grady College of Journalism and Mass Communication's Board of Trust (BOT). She was recently appointed to the Advisory Board of Pow Wow Pitch. Jennifer is a Vital Voices Global Ambassador. She previously served as the president of the Grady College Alumni Board, president of the Canadian Club of Toronto, and a director of G(irls)20.

In 2019 Jennifer was recognized with Mastercard's North America President's Award. She was also honoured with a 2019 Mastercard CEO Force for Good Award. She was inducted into the Grady Fellowship at the University of Georgia in November 2013; bestowed the Henry W. Grady Alumni Award at the University of Georgia and the Sigma Kappa National Colby Award in 2007; and a Minister's Citation for Foreign Policy Excellence in 1996.

Jennifer has a Bachelor of Arts degree in journalism from the University of Georgia in Athens, Georgia.

## Hélène Gagnon

Chief Sustainability Officer and Senior Vice President, Stakeholder Engagement, CAE  
CABC First Vice Chair

Hélène V. Gagnon is Chief Sustainability Officer and Senior Vice President, Stakeholder Engagement at CAE and is a member of the Executive Management Committee. She leads CAE's ESG strategy, sustainability, environment, and social impact to make the world a safer place. She is accountable for CAE's global communications with employees, media and other stakeholders as well as public affairs and government relations including R&D and Higher education institutions relations. She joined CAE in 2015 as Senior Vice President, Public Affairs, Global Communications and Corporate Social Responsibility.

Prior to her appointment at CAE, Ms. Gagnon worked for 11 years at Bombardier, the last eight as Vice President, Public Affairs, Communications, Corporate Social Responsibility and Achieving Excellence System for Bombardier Aerospace, at the time, the third largest civil aircraft manufacturer. From 2003 to 2007 she was Senior Director of Public Affairs at Bombardier Transportation.

She began her career in 1995 with the law firm Fasken as a specialist in environmental law. In 2000, she joined mining and metallurgy multinational Noranda Inc./ Falconbridge Limited (now known as Glencore) as Director of Public and Corporate Affairs for Québec.

Ms. Gagnon has always been very active in the community. She has been involved in more than 50 organizations including government advisory boards, pressure groups, cultural and charity organizations and business associations and was appointed to more than 25 Boards of Directors.



She is an independent member of the Board of Directors of Hydro Quebec since 2015 and Chairs the Governance and Corporate Social Responsibility Committee. She is also Vice Chair of the Board of Directors of The Montreal Airports (ADM) and has been a Director since 2014. She is Vice Chair of the Board of the Canadian American Business Council and has been a member of the Board since 2017. H el ene chaired the Board of Directors of A ero Montr eal, Greater Montr eal's Aerospace Cluster (2015-2018) and the Board of the Aerospace Industries Association of Canada's (2012-2013) and is still a Board member of both.

She has been a speaker or panelist around the world on topics such as ESG, social impact, environmental policy, corporate social responsibility, public policy issues, crisis management, issue management and social media. She has garnered more than 70 scholarships, awards, distinctions and excellence prizes notably, the prestigious Canada's Most Powerful Women Top 100™ award from the Women Executive Network in 2007 and the top 50 of Best Executives in Canada from the Globe and Mail Report on Business in 2022.

A graduate of McGill University with a degree in Civil Law (B.C.L.) and Common Law (LL.B.), Ms. Gagnon also holds a Master's degree in Public Administration and Public Policy from the London School of Economics (M.Sc). She is a member of the Qu ebec Bar, holds the professional certifications of Accredited in Public Relations (APR) and Fellow (FCPRS) from the Canadian Public Relations Society as well as the Global ESG Competent Boards Designation (GCB.D).

## **Cathy Worden**

**Director, Government Affairs, Cisco Canada**  
**CABC Second Vice Chair**

Cathy Worden joined Cisco Canada as the Director of Government Affairs in April 2016. Prior to joining Cisco, Cathy spent three years as Vice President, Public Affairs in the Toronto office of H+K Strategies. Previously, Cathy had over a decade of experience in government, serving in Ontario as Chief of Staff to the Minister of Economic Development and Innovation, Economic Policy Advisor to the Premier, Senior Advisor to the Minister of Finance and Chief of Staff to the Minister of Energy. In Ottawa, Cathy held advisory roles to the Minister of Natural Resources, Minister of Industry and Deputy Prime Minister of Canada. Born and raised in Ottawa, Cathy received her Honours Degree in Political Studies from Queen's University in Kingston. Cathy currently lives in Ottawa with her husband and young son.

## **Marlene Floyd**

**National Director of Corporate Affairs, Microsoft**  
**CABC Third Vice Chair**

Marlene Floyd is the National Director of Corporate Affairs at Microsoft. She has held this post since 2016.

Floyd concurrently runs a charity she co-founded called Dress for Success Ottawa. Prior to joining Microsoft, Floyd was the Director of Operations and Outreach for Justin Trudeau, Leader of the Liberal Party, from 2013 to 2015. She had previously spent four years as a Principal at Earncliffe Strategy Group.

Prior to entering consulting at Earncliffe, Floyd was a Senior Regulatory Analyst at MTS Allstream. She also spent two years as a Policy Analyst at Industry Canada. Floyd began her career with the Liberal Party of Canada, working as a Special Assistant to Minister of Finance, The Hon. Paul Martin.

Floyd graduated from St. Thomas University with a bachelor's degree in Economics and Political Science.

## **Gabe Batstone**

CEO, contextere  
CABC Treasurer

Gabe Batstone is the co-founder & CEO of contextere. He brings to the company over two decades of experience implementing emerging technology across multiple industries on six continents. This has included industrial innovations for smart city, future soldier, digital oilfield and industrial AI. Contextere is a recognized World Economic Global Innovator as one of the world's most promising start-ups that are at the forefront of technological and business model innovation. Gabe serves on the Board of Directors of the Canadian American Business Council (CABC) promoting continental trade policy. In 2014 Gabe founded 'Teagan's Voice' dedicated to protecting children's rights following the tragic death of his 8-year-old daughter.

Gabe holds a Bachelor of Applied Arts, specializing in Geographic information Systems, from Ryerson University in Toronto and a Masters of Business Administration from the University of Baltimore. Gabe is a frequent public speaker, published writer, and has completed postgraduate studies at the United Nations Institute for Training & Research, University of Chicago, and Harvard Law School.

## **Peter H. Jost**

Senior Counsel, Bank Rome LLP  
CABC General Counsel

Peter H. Jost is the Senior Counsel for Bank Rome LLP. He has held this position since 1977.

Jost has over 40 years of experience developing a broad-based global practice in law. He specializes in International Business, Taxation Policy, Legislative Policy and Real Estate, and Commercial Law.

In his tenure with Bank Rome LLP, Jost has also served as counsel to the British Coal Board and advised on the divestiture of its Washington, D.C.- based real estate portfolio from 1989 to 1993; General Counsel to the Student Conservative Association Inc from 1994 to 2016; and project counsel to TermoEmcali, a Colombian company organized to design, construct, finance, and operate a large electric generating facility from 1995 to 1997. In total, Jost has provided tax opinions in more than 300 syndications of real property located throughout the United States.

Jost holds a Bachelor of Arts degree from the University of Carolina. He also holds a Juris Doctor from the Virginia School of Law.

Jost served as the past president and current general counsel of the Canadian American Business Council. Additionally, in 2016, Jost received the Citizens Association of Georgetown Preservative Award, and was listed on the Capital Pro Bono Honour Roll from 2015 to 2018.

## **Dr. Lesia Babiak**

Executive Director, Government Affairs & Policy, Johnson & Johnson

Dr. Lesia M. Babiak currently holds the role of Executive Director, J&J Worldwide Government Affairs & Policy, responsible for Canada. In that role, she works with the six Canadian J&J businesses in Canada and chairs the cross-sector J&J Canada Government Affairs Council. She has been with Johnson and Johnson since 2000. She has been active in a number of committees and boards including: Member LifeScan Canada Inc Board, Chair, BIOTECanada Health Advisory Board; Member of various industry association committees and boards in the Life Sciences area including those within Rx&D and MEDEC; Chair, Ukrainian Care Center Board and a member of the Alliance Hospice Board. She is currently a member of the Ivan Franko Home Board.

Previously, she served with the Ministry of Health in Ontario as the Associate Director with the Drug Programs Branch. For a period of five years, her responsibilities included leading on a number of clinical initiatives and process redesign work and interfaces with key Ministry stakeholders such as the OMA, OPA and the industry. In 1995, Lesia served as a Health Advisor with the Canadian International Development Agency (CIDA). Her work focused on assisting Eastern European universities to



revise their pharmacy curriculum, towards a more clinically oriented curriculum. During the time she served as the Medical Lead for the Help Us Help the Children Project. In addition to leading the Medical Committee she was active in a number of the outreach 'road trips' to the orphanages of Ukraine. Prior to that, she worked for seven years with another life sciences company in a variety of Clinical Research positions. These included Head, Clinical Therapeutic Areas and Head, Pharmacoeconomic Research. She began her professional career working clinically at the Ottawa General Hospital as Team Leader for clinical services for Neurology and Family Medicine. Lesia holds a B.Sc. Pharm. from the University of Toronto, a Pharm.D. from Wayne State University, and an M.B.A. from the University of Western Ontario. She is a 2018 graduate of the Rotman School of Business Directors Education Program (DEP).

## **Kathryn Burton**

**Partner, Sparks Street Capital**

A member of the Gessagegiag Mi'kmaq tribe in Quebec, Canada, and a dual citizen of Canada and the United States, Kathryn R. Burton has been moving between worlds all her life.

She served as Chief of Staff to the City of Boston under Mayor Walsh (now US Secretary of Labor), and was the first Indigenous person to hold a Cabinet position in the city. She coordinated over 18,000 employees and a \$3.6B operating budget during the height of the COVID-19 pandemic.

As Chief of Staff for the State Treasurer for the Commonwealth of Massachusetts, Kathryn handled major statewide initiatives, and designed and oversaw complex public debt and public finance structures, while ensuring that small business owners, women, minorities, immigrants, and veterans had access to the pioneering Small Business Banking partnership.

Ms. Burton advises a range of nonprofits, start-up companies, community organizations, and serves on the Canadian American Business Council.

## **Kevin Chan**

**Global Policy Campaign Strategies Director, Meta (Facebook)**

Kevin Chan is the Global Policy Campaign Strategies Director at Meta Platforms.

Previously, he launched Facebook's Canadian public policy function and spent 7 years as its Head and then Director of Policy. His tenure was the subject of a 5,300-word profile in *The Logic* and *The National Post* on "How Kevin Chan shapes the debate in Canada's corridors of power" noting that, "Chan has led a purge of Canadian conspiracy theorists from Facebook, negotiated deals to fund many of the country's news media publishers, been nominated to various university public-policy advisory boards, and spearheaded weighty public discussions about misinformation, election integrity and the future of the internet". He was awarded a 2020-21 Harvard Technology and Democracy Fellowship for his leadership of Facebook's Canadian Election Integrity Initiative.

Kevin also co-founded partnerships including #CanadaPerforms, the COVID-19 relief program run by the National Arts Centre, the Facebook-Canadian Press News Fellowship, and the Facebook-CIFAR Research Chairs in Artificial Intelligence. He has testified before numerous Parliamentary Committees, including the International Grand Committee on Big Data, Privacy and Democracy, and has twice been named to *The Hill Times*' "Top 100 Lobbyists".

Previously, Kevin served as Deputy Secretary-General of McGill University, Director of Policy and Research to the Privacy Commissioner of Canada, and worked for 5 years in the Privy Council Office, including as Director, Office of the Clerk of the Privy Council.

Kevin is a member of the Advisory Councils of the Max Bell School of Public Policy and McMaster's Master of Public Policy in Digital Society program, as well as the boards of Ontario Tech University, Kids Help Phone and MediaSmarts. He has held visiting appointments at Stanford, SFU and Carleton, served on the board of Big Brothers Big Sisters of Canada and the Ted Rogers School of Management Dean's Council, and was a member of the Selection Board of the Canada Excellence Research Chairs.

His media appearances include CBC's The National, The Current and The House, and TVO's The Agenda with Steve Paikin. His writing has appeared in The Globe and Mail and Ottawa Citizen.

Kevin graduated from Harvard Kennedy School, Ivey Business School and the Royal Conservatory of Music. An Action Canada Fellow, he is the recipient of the Public Service Award of Excellence, the Queen's Diamond Jubilee Medal, and the Meritorious Service Medal.

He and his wife have 3 children.

## **Giselle Commissiong**

Senior Principal/Global Lead, Service Lines, Hatch

Giselle Commissiong is a Senior Principal at the engineering consulting firm, Hatch. She entered this role in 2020 after spending eight years at EY as a Senior Manager and then Partner.

Commissiong worked at Accenture for five years as a Senior Manager of Management Consulting before taking over as Senior Manager of Strategy. From 2005 until 2006, she was a Business Performance Manager at Barrick Gold Corporation. She began her career serving in a variety of engineering and business roles at Pratt & Whitney Canada, until she joined Capgemini as a Senior Consultant.

Commissiong received an Engineering degree from McGill University. She went on to complete her MBA at York University's Schulich School of Business in 2003, and obtained an Executive Master of Science, Health Economics and Policy Management from the London School of Economics in 2018.

## **Gary Clement**

Director, Government Relations, TD Bank Group

Gary Clement is the Director of Government Relations at TD Bank Group. Prior to joining TD Bank Group in the Government Relations Group in 2003, Gary had over a decade of experience in government at the provincial and federal levels including as a Senior Advisor for Public Relations in the Office of the Premier of Ontario; Special Assistant for Tour in the Office of the Minister of Long-Term Care and Senior of Ontario; Executive Assistant for the Executive Office at the Standards Council of Canada; and Special Assistant to the Federal Forestry Minister.

Gary holds a Bachelor of Arts degree in political studies from the University of Guelph.

## **Rebekah E. Dopp**

Global Head, DEI Brand and Reputation, Google  
Founder and Chair, Exponent

Rebekah E. Dopp is the Global Head of DEI Brand and Reputation for Google, the Founder and Chair of Exponent, and an independent corporate director of Tilray. She is a demonstrated leader of game-changing strategic initiatives, global partnerships, and product launch teams. She is a sought-after speaker and has led global product, engineering, strategy, brand, and distribution teams. She served as a senior leader on launch teams for HBO GO, CBS All Access and YouTube TV.

In addition, Rebekah is the executive producer for Google's external DEI video content including The Search for Racial Equity series and Exponent Talks – the forthcoming gender equity talks. She is a passionate advocate for equity, ardent voice for the empowerment and protection of women and children, and she served as chairman of the board of Child Abuse Prevention Program for over 10 years.

Previously, Rebekah served as Senior Vice President, Advanced Digital Services at CBS. Reporting to the President, she led



ideation, creation and implementation of multi-platform digital strategies. She acted as the technology leader on complex deals, which added to her proven abilities to negotiate, influence and communicate with competitors and stakeholders. She also acted as the chief evangelist and distribution lead on digital products for TV affiliates.

Rebekah serves on the advisory boards of FinTech4Good, BWG Strategy, and Dentons Women in Technology. In the non-profit sector, she served on the board of trustees for The Foundling among other board service.

Rebekah graduated with a Bachelor of Business Administration with a concentration in finance from The College of William & Mary. She is a fellow of the Betsy Magness Leadership Institute as well as a National Association of Corporate Directors (NACD) leadership fellow. She participated in the Directors' College at Stanford Law School, the TV Executive Leadership Program at Harvard Business School, and the NACD Master Class.

## **Paul Dyck**

**Vice President, International Government Affairs, Walmart**

Paul Dyck has served as Walmart's Vice President for International Government Affairs since October of 2015. He previously served as Senior Director for International Government Relations beginning in February of 2014. A trade policy and foreign affairs professional with over 15 years of senior-level government and private sector experience, Dyck previously served as Senior Counselor and later Senior Vice President of International Government Relations for APCO Worldwide between March of 2010 and January of 2014.

Between 2006 and 2009, he served as Deputy Assistant Secretary for the Europe and Eurasia desks of the International Trade Administration. At the Department of Commerce, he managed U.S. bilateral trade relationship with 52 countries, including the European Union and its member states, Southeastern Europe, Russia, Central Asia, the Caucasus and Turkey. He engaged senior foreign officials, business leaders and other stakeholders to eliminate trade barriers, resolve commercial disputes, advocate commercial projects and ensure trading partners met obligations under trade agreements.

Previously, Paul served as Senior Advisor to the Secretary at the U.S. Department of State and as Associate Political Director at the White House.

Paul attended Austin College and the University of London.

## **Christina Erling**

**Vice President Government Affairs, North America, Barrick Gold**

Christina Erling is the Vice President, U.S. Government Affairs for Barrick Gold USA. As the primary advocate for Barrick in Washington, D.C., she engages with a wide range of external stakeholders, including members of Congress, the administration and industry associations to identify, monitor and influence developments in public policy. She provides strategic direction, support and guidance regarding Barrick's government relations efforts and on matters of reporting and compliance within the gold mining industry.

Erling holds a bachelor's degree in Russian and Political Science from the University of New Hampshire. She serves on the board of Opportunity Village, a not-for-profit organization that serves people in Las Vegas with intellectual disabilities; the Anacostia Community Boathouse Association and is currently the Chair of the International Committee for the National Mining Association.

## **Sean Finn**

**Executive Vice-President, Corporate Services and Chief Legal Officer, CN**

Sean Finn was appointed Executive Vice-President Corporate Services and Chief Legal Officer in December 2008. He is responsible for a wide array of legal, government, regulatory, public affairs, risk mitigation and security matters.

Mr. Finn joined CN in January 1994 and led the Company's corporate tax function while being involved extensively in CN's privatization in November 1995. He was appointed Treasurer and Principal Tax Counsel in August 1996, Vice-President, Treasurer and Principal Tax Counsel in January 2000, Senior Vice-President, Chief Legal Officer and Corporate Secretary in December 2000, and Senior Vice-President Public Affairs, Chief Legal Officer and Corporate Secretary in February 2003. As Corporate Secretary, he is actively involved and responsible for CN's Corporate Governance Practices and the implementation of the CN Business Code of Conduct.

Prior to joining CN, Mr. Finn was the managing tax partner with the Montreal law firm Lavery, de Billy, where he was involved in domestic and international tax planning, cross-border financing, and corporate financing and reorganizations.

Mr. Finn graduated from the faculty of law of the University of Montreal in 1981 and completed a master's degree in tax law at the University of Toronto in 1983. He was admitted to the Quebec Bar in 1983.

Mr. Finn was named Tax Lawyer of the Year 2000 by his peers. He is former Chairman of the Canadian Chamber of Commerce (2006-2007) and of the Quebec Chamber of Commerce (2002-2003). He was also the mayor of the City of Saint-Lambert, Quebec from 2005 to 2009. Mr. Finn was a lecturer for 20 years in tax legislation and policy for the master's in taxation at Université de Sherbrooke and for the graduate diploma in taxation at McGill University. He is currently a board member of the YMCA Foundation of Greater Montreal (since 2000), the Montreal Children's Hospital Foundation and Chairman of the Corporate Campaign (since 2005), as well as Swimming Canada (since October 2008).

## **Tamon George**

**Co-Founder and CEO, Creative Theory Agency**

Navigating the intersections of art, academia, and enterprise, Tamon flexes his creativity by leveraging research, intersectionality, and proven marketing philosophies. These are the trademarks of Tamon's creative practice. For Creative Theory, this means simply that in a shifting corporate landscape, Tamon is a scholar in targeting diverse perspectives.

Tamon completed his MBA in 2015, but as an addendum to an already robust skillset, completed certifications in digital strategy at Harvard University and Dartmouth.

As a practitioner Tamon has dedicated his professional career to cultural storytelling, leading branded content campaigns at pivotal cultural moments for global brands.

## **Steven Hogue**

**Director, Federal and Industry Relations**

Steven joined Pfizer in 2004 and he's now part of the Global Policy & Public Affairs Team. Based in Ottawa, his work is focused on Pfizer's interactions and advocacy efforts with the Canadian Government on a broad range of issues from international & cross border trade; intellectual property; fiscal policies; biomanufacturing and life sciences strategies; pricing; procurement/access policies, regulatory, etc.

Steven represents Pfizer on different sectorial committees and associations, among them the Canadian Chamber of Commerce's Life Sciences Strategic Council; BIOTECanada's Health Advisory Board; the Canadian American Business Council's Board of Directors; C.D. Howe Institute's Health Policy Council; Innovative Medicines Canada's Federal Affairs Operational Team; and the American Chamber of Commerce in Canada (AmCham).

Before joining Pfizer Canada in 2004, Steven Hogue served in the Office of the Prime Minister of Canada between 2001 and 2003, first as Special Advisor on Quebec and then as Deputy Director of Communications. For three years prior to that, he served as Special Assistant (Quebec and Atlantic) to the Minister of National Revenue and the Minister of Fisheries and Oceans.

Born in Shawinigan (Québec) and fully bilingual, Steven studied political science at Laval University and the City University of New York's Hunter College (1992-1994). He also started law studies at McGill University (1989-1991) and spent a year studying in Ecuador (1986-87) as part of an exchange program. Since 2016, Steven is an annual guest lecturer on demystifying



the role of lobbying at the Université de Montréal's Department of Political Science Graduate Program. He is a certified chartered director (C. Dir.), having completed in 2020 a certification program in corporate governance with Laval University's College of Corporate Directors. He's a former member of the Board of Directors of the Banff Forum.

## **Robert Klager**

**Head, Government Relations, Shell Canada**

Bob is a respected communications strategist and political adviser, whose expertise is rooted in a keen understanding of communication and its influences on policy development and public perceptions.

An articulate writer and astute monitor of trends, he has worked with and consulted for government, private-sector and non-profit clients across Canada, and offers significant strength through a range of disciplines - particularly, public affairs, media relations, issues management and strategic planning for major public policy initiatives.

A former senior adviser to Prime Minister Stephen Harper - as well as several federal Cabinet ministers spanning the energy, environment, international trade and northern development portfolios - he brings unique insight to managing complex domestic and international relationships, issues and public policies.

Prior to his work in government, Bob was Director of Strategy and Public Affairs for SUM Incorporated. He has previously worked as an editorialist and political and investigative reporter for newspapers in Ontario and New Brunswick.

## **Kevin Kolevar**

**Vice President, Global Government Affairs, Dow**

Kevin Kolevar is the Vice President of Global Government Affairs at Dow. Based in Midland, Michigan, Kevin leads federal, state and international government affairs and manages legislative, regulatory and political affairs for the Company. Prior to joining Dow, Kevin was a founder and managing director at ClearView Energy Partners, an energy research, analysis and consulting firm that helps clients capitalize on energy sector changes through analysis of economic fundamentals, operational realities and politics.

Before starting ClearView, Kevin served as Assistant Secretary for Electricity Delivery and Energy Reliability at the United States Department of Energy (DOE). In that capacity, Kolevar led the Department's work to modernize the electric grid through next generation technologies; enhance the security and resiliency of critical energy infrastructure in the U.S., Saudi Arabia and Kuwait; and facilitate the reconstruction and recovery of damaged or disrupted energy systems in the U.S. Previously, Kevin served as the Chief of Staff to the Deputy Secretary of Energy and supported and advised the Secretary and Deputy Secretary on policy, regulatory and legislative matters as well as Departmental program management. He also worked as a senior policy advisor to the Secretary on security and technology issues.

Kevin began his career on Capitol Hill, where he spent over ten years working for both Senator Spencer Abraham (Michigan) and Senator Connie Mack (Florida). He received his B.A. from the University of Michigan. Kevin is a member of World 50, a private community for CEOs and C-level executives at globally respected organizations to discover better ideas, share valuable experiences and build relationships that make a lasting impact.

## **Andrew Lundquist**

**Senior Vice President, Government Affairs, ConocoPhillips**

Andrew Lundquist is senior vice president, Government Affairs for ConocoPhillips, responsible for the company's state, federal and international policy and government affairs activities, and leading a team who serve as the voice of ConocoPhillips in addressing highly complex public policy issues with governments around the world.

Lundquist and his team offer strategic advice to management on public policy, advocacy, regulation and compliance; and manage the company's response efforts. They also represent ConocoPhillips in matters of resource access, taxation and

governmental regulation by taking a fact-based, cooperative and reasonable communications approach. Lundquist has more than 25 years of experience in government affairs. Prior to joining ConocoPhillips in 2013, he was managing partner of BlueWater Strategies LLC, a Washington, D.C.-based consulting firm that he founded in 2002 to provide business and government relations advice to U.S. and international corporations.

He previously served as a director for Pioneer Natural Resources, for Coeur d'Alene Mines Corporation, and for Evergreen Resources. Prior to joining the private sector, Lundquist served in leadership roles at the White House. In 2001 he was director of the White House National Energy Policy Development Group, which directed a cabinet-level task force that produced the president's National Energy Policy. He was also advisor to the President and Vice President on energy issues.

Lundquist previously spent 14 years on Capitol Hill, the last three as majority staff director of the U.S. Senate Committee on Energy and Natural Resources.

Lundquist received a bachelor's degree in finance from the University of Alaska and a juris doctorate from Catholic University.

## **Aylin Lusi**

**Vice President, Public Affairs, UPS Canada**

Aylin joined UPS in 2013, based in UPS's European headquarters in Brussels, Belgium. Between 2013 and 2016 Aylin held roles managing UPS public affairs in the European Union related to international trade and customs policy, data privacy and cyber security. In her current role, she oversees all UPS public affairs activity in Canada.

Prior to joining UPS, Aylin worked as a Policy Officer at the American Chamber of Commerce to the European Union, coordinating advocacy on transatlantic trade and financial services. Aylin has also worked at the European Commission's European Political Strategy Centre, and the House of Commons of the United Kingdom.

Aylin holds an MSc in European Political Economy from the London School of Economics and Political Science (LSE), and a BA in European Social and Political Studies from University College London (UCL). She also studied at the Université Paris-Sorbonne as part of her undergraduate degree. Aylin speaks English, French and Turkish.

## **Toby Mack**

**President & CEO, Energy Equipment & Infrastructure Alliance**

Energy Equipment and Infrastructure Alliance (EEIA) is the trade association representing the North American shale energy supply chain – the people and companies who provide construction, equipment, materials, supplies and services to shale oil and gas upstream, midstream and downstream infrastructure and operations.

Through direct action and mobilization of supply chain voices at federal, state and local levels, EEIA promotes public, regulatory and policymaker support for shale energy production and infrastructure; and advocates for policies that encourage full responsible development of North America's shale energy resources and the infrastructure needed to deliver that energy to consumers and industry.

Prior to joining EEIA in 2013, Mr. Mack served as President of Associated Equipment Distributors, the trade association representing suppliers of heavy equipment and related products and services to the construction, energy, mining and forestry industries in North America. Previously he served as CEO of the National Electronic Distributors Association, as Vice President of the Electronic Industries Association, and as a U. S. Navy officer. He is a graduate of Penn State University.

He is active in the leadership of business, professional, civic and philanthropic organizations, including current roles as Member of the U.S. Chamber Foundation's Advisory Board on Emerging Issues, and President of the Chicago Navy Memorial Foundation; and previously as Vice Chairman and Director of the American Society of Association Executives, and Director of the National Association of Wholesaler-Distributors and Vice President and Director of the United States Navy Memorial Foundation.

## **James Maunder**

Director, Canada Public Policy, Amazon Canada

James leads Amazon's public policy and advocacy efforts for Canada. He is an executive with over 15 years of experience specializing in policy, corporate and regulatory affairs, and stakeholder engagement in both the public and private sector. As Amazon's Director of Canada Public Policy, James leads a national team that works with governments at all levels on policies that make sense in today's digital economy.

Prior to joining Amazon, James was Vice President, Public Affairs and Communications at Xplornet, a telecommunications company delivering high-speed Internet to over a million rural Canadians.

James has a deep understanding of all levels of government and how they function, having spent over a decade on Parliament Hill in various senior roles, including serving as Chief of Staff to three Cabinet Ministers in four federal departments. James is a former Member of the Board of the Canadian Wireless Telecommunications Association (CWTA). In 2019, he was named by Government of Ontario to an Advisory Panel responsible for overseeing how the province supports families of children with special needs.

James was twice named one of Canada's Top 100 Most Powerful and Influential People in Government and Politics by the Hill Times, and has appeared as a national spokesperson on television, radio, and print media.

## **Arielle Meloul-Wechsler**

Executive Vice President, Chief Human Resources & Communications Officer, Air Canada

Arielle Meloul-Wechsler is Air Canada's Executive Vice President, Chief Human Resources Officer and Public Affairs, and has been a member of Air Canada's Executive team since 2013. She has oversight for all human resources and culture change initiatives across the company, labour relations, labour and litigation legal services, customer service training, as well as internal and external communications, government relations and community investments to support Air Canada's goal of becoming a Global Champion.

Under Arielle's leadership, Air Canada has been named for multiple consecutive years, one of Canada's Top 100 Employers, one of Montreal's Top Employers, one of Canada's Top Diversity Employers, in addition to being recognized as one of the Top 10 Most Admired Corporate Cultures in Canada. She is also Air Canada's Champion of Official Languages, proudly focusing on the airline's commitment and efforts in offering the greatest range of services in both of Canada's official languages. Arielle also has oversight for both the Air Canada Foundation as well as Air Canada's CSR Reporting.

Before her work in Human Resources, Arielle was Assistant General Counsel and Director of Legal Services at Air Canada, where her practice groups included advising on corporate financing, reorganization, M&A and other corporate and commercial transactions, as well as leading Aeroplan's external legal team through its initial public offering. She practiced law at Davies Ward Phillips & Vineberg prior to joining Air Canada.

Arielle was elected President of Airline People Directors' Council (APDC), an exclusive global Airline HR Leaders' Network, in March 2017. She was recognized by the Women's Executive Network in 2019 as one of Canada's 100 Most Powerful Women in Business in the Corporate Executive category. She is a Member of the Conseil du Patronat, and she also serves on the Board of Directors of the Air Canada Foundation; the National Airlines Council of Canada (NACC), the Canadian American Business Council, and Element Fleet Management Corp.

Arielle holds a Civil Law degree from the Université de Montreal, a Bachelor of Arts degree in Psychology from McGill University, and has been a member of the Quebec Bar since 1993.

## Wendy Noss

President, Motion Picture Association Canada

Wendy Noss is the President of the Motion Picture Association-Canada and leads government relations, policy development, and advocacy on behalf of the MPAA studios and their domestic affiliates. Wendy has been with the association since 2006, creating strategic alliances to further the health of the film and television industry and foster an environment of respect for the creative industries in Canada.

Wendy is a respected government and public affairs executive with more than two decades of experience representing creative industries and intellectual property owners. Prior to joining the MPA, she was a practicing lawyer focusing on intellectual property law and policy, and in advancing the rights of international rights holders in the digital environment. She previously acted as Counsel and Director of Government Affairs for the national copyright collective, representing authors and publishers.

Wendy received her Bachelor of Arts degree from Western University and her J.D. from Osgoode Hall Law School in Toronto. She works as an effective partner with film and television stakeholders across the country and has been selected as a trusted advisor to serve on various government boards, councils, advisory groups and organizations.

## João Augusto de Castro Neves

Senior Director, International Government Relations, ExxonMobil

João Augusto de Castro Neves is the Senior Director of International Government Relations at ExxonMobil--a position he has held since December of 2017.

Prior to joining ExxonMobil, de Castro was an Adjunct Professor at the Elliott School of International Affairs in Washington D.C. He spent six years at Eurasia Group, eventually serving as Director for Latin America for a period of four years. De Castro was also a contributing editor at FGV, writing on the Brazilian economy and foreign policy.

In 2010, de Castro founded his own political consulting firm, BrazilPolitics, where he provided strategic insight on political economy in Brazil. He was also a Founding Partner at CAC Political Consultancy in Washington and Brazil, where he provided strategic advice to major Brazilian political parties. From 2004 to 2007, de Castro was a Senior Political Analyst at the Brazilian Institute of Political Studies. De Castro began his career holding a variety of positions at political institutes and public and government bodies in Brazil.

De Castro earned a B.A. in Political Science at Universidade de Brasília. He went on to earn his M.A. in Political Science from Instituto Universitário de Pesquisas do Rio de Janeiro and completed his PhD in Political Science at Universidade de São Paulo.

## Clint Odom

Vice President, Strategic Alliance and External Affairs

Clint Odom serves as the Vice President, Strategic Alliances & External Affairs for T-Mobile. He previously served as Senior Vice President of Policy & Advocacy and Executive Director of the Washington Bureau with the National Urban League.

Prior to this, he worked for U.S. Senator Kamala D. Harris of California for more than two years as Legislative Director. From January 2015 until December 2016, he was a Democratic General Counsel and Policy Director with the U.S. Senate Committee on Commerce, Science and Transportation. From 2013-2014, he was the Policy Director with the Office of Commissioner Jessica Rosenworcel in Washington, DC. Odom also worked in the U.S. Senate for four years.

From 2012-2013, he served as Deputy Legislative Director for U.S. Senator Bill Nelson, prior to which he served as his Legislative Counsel for three years. He also served as Principal of Odom Consulting from 2008-2009, as well as Vice President and Director of Verizon from 2001-2008. From 1996- 2001, Odom was the Chairman's Legal Advisor & Staff Attorney with the Federal Communications Commission. From 1994-1996, he worked as Litigation Associate with Dow Lohnes PLLC, prior to which he was a Law Clerk with U.S.



District Court Judge Henry T. Wingate for one year. Odom holds a J.D. from the University of Pennsylvania Law School, where he graduated in 1993. He also holds a B.A. in Political Science from the Louisiana State University.

## **David Paterson**

**Vice President, Corporate & Environmental Affairs, GM Canada**

David Paterson leads Communications, Government and Environmental Relations for General Motors Canada and is a member of GM's global Public Policy and Communications teams. His areas of expertise and responsibility for GM Canada include international trade agreements, climate and carbon policy, electricity costs, vehicle GHG and electric vehicle regulations, safety regulation, cyber security, privacy, taxation, investment incentives, pensions, worker compensation, real estate, labour law and red tape reduction.

David is a past Chair of the Canadian Chamber of Commerce and currently serves on the Board of Directors of the Canadian Journalism Foundation, the Canadian Motor Vehicle Association, the Canadian American Business Council, and the Executive of the Canadian Automotive Partnership Council. Prior to joining GM in 2014, he was Senior Vice President, Government Relations & Public Policy at BlackBerry (formerly Research in Motion) where he led global government relations and public policy. At BlackBerry he led a global team of 60 responsible for regulatory advocacy and engagement in 175 countries. Key issues included international market access, intellectual property, lawful access, and privacy. Prior to joining BlackBerry in October 2010, David was Senior Vice President, Public Affairs at Manulife Financial, one of the world's largest insurance and financial services companies.

From 2002-2009, David served as Vice President and member of the Board of Directors of General Motors Canada Limited where he negotiated an \$11 billion restructuring support agreement with Canadian Governments - one of the most challenging periods in the Company's history. From 1995 to 2002, he was Senior Vice President, Corporate Affairs at AGRA Inc., and post merger in the same role for AMEC plc, one of Europe's largest engineering services companies. At AMEC, he managed corporate and investor communications, based in London, U.K. From 1990 to 1995, David led corporate and international government relations accounts at Hill and Knowlton Canada where he became Senior Vice President.

Between 1986 and 1990, he worked on the staff of various Ontario Government Cabinet Ministers, acting as Executive Assistant to the Government House Leader and as a Special Assistant to the Ministers of Government Services, Education, the Attorney General for Ontario and the Minister responsible for Race Relations, Native Affairs and Women's Issues.

He is married with a daughter and lives in Toronto, Canada.

## **Pierre Seïñ Pyun**

**Vice President, Government Affairs, Bombardier Inc.**

Pierre Seïñ Pyun was appointed Vice President, Government Affairs in October 2011. As such, he leads government relations activities in Canada for Bombardier Inc.

A lawyer by training, Pierre has significant background in international trade, having served with the Canadian federal government from 1998 to 2011. Prior to joining Bombardier, Mr. Pyun managed sector practices and developed and implemented global commercial strategies for the Canadian government in Ottawa. Furthermore, he worked at Canadian diplomatic posts in China from 2001-2009, including as a Senior Trade Commissioner at the Canadian Embassy in Beijing.

Mr. Pyun holds degrees in Common Law and Civil Law from McGill University and completed a Certificate in International Commerce at the University of Montreal. He is fluent in English, French, Mandarin and Korean.

Mr. Pyun serves on the board of directors of a number of associations, including the Canadian Chamber of Commerce, Aerospace Industries Association of Canada, Canada-India Business Council, Canada Arab Business Council and Canada China Business Council.

## **Jean Quenneville**

Director, Communications and External Affairs, Rio Tinto Group

Born in Saguenay, Québec, Jean Quenneville holds the position of Director, External Affairs - Québec, Canada for the Rio Tinto Group (Rio Tinto Aluminium, Rio Tinto Iron & Titanium and Iron Ore Company).

He joined Rio Tinto in November 2009 as Director, Communications and External Relations, Primary Metal for North America.

From 2003 to 2009, Mr. Quenneville worked as special advisor, on economic issues at the Québec Premier's cabinet.

## **Alexander Russ**

Senior Advisor, Global Public Policy, Association of Equipment Manufacturers (AEM)

Alex serves as the Association of Equipment Manufacturers (AEM) chief advocate on international government relations. This work includes developing and coordinating AEMs positions on U.S. and international trade and investment policy, helping companies identify and overcome legislative and regulatory barriers to growth, developing and managing relationships with senior U.S. and foreign government officials and leading AEM's Canadian advocacy efforts.

Alex acts as an AEM spokesperson on trade matters and international affairs and has been quoted in the Financial Times, Reuters, Toronto Star and other industry and trade publications.

Prior to joining AEM, Alex was a Legislative Assistant in the U.S. House of Representatives handling trade, foreign affairs, transportation, environment and energy policy. While working on the Hill, Alex also staffed a Member of Congress on the U.S. House Transportation and Infrastructure Committee.

Alex holds a Master of Science from the University of Amsterdam in the Netherlands, and an Honours Bachelor of Arts from the University of Toronto in Canada.

## **Greta Schuerch**

Senior Government and External Affairs Advisor, Teck Alaska, Red Dog Mine

Greta Schuerch is Senior Government and External Affairs Advisor for Teck Alaska/Red Dog Mine. In this role, Greta has broad responsibility to plan and implement government relations activities for Red Dog Operations, focusing on collaboratively advancing a comprehensive and integrated set of strategies supporting the company's objectives related to government legislation, policies, and regulatory matters. Additionally, she leads Teck Alaska's relationship management associated with the Alaska Federal delegation, State of Alaska officials, the Northwest Arctic Borough and many non-governmental organizations throughout Alaska.

Greta has significant professional experience working with and within political and governmental bodies. Early in her career, Greta became engaged in politics and elections, having worked on several federal and state campaigns throughout the last two decades. Ms. Schuerch worked as a Legislative Aide at the Alaska State legislature and was a candidate for the Alaska State House in 2012.

Prior to joining Teck in her current role, Greta worked at NANA Corporation, an Alaska Native Corporation in government affairs. Greta also has experience working in local government and non-profit sectors.

Greta is passionate about the health and well-being of rural Arctic communities and has spoken on panels to international audiences on the topics of Inuit language revitalization, climate change, responsible resource development, and health & prosperity in the Arctic. Ms. Schuerch grew up in and currently resides in rural Arctic Alaska.



Greta currently serves on the board of the Resource Development Council in Alaska, and has previously served on the boards for Institute of the North, The Nature Conservancy of Alaska, the Inuit Circumpolar Council of Alaska and as Chair of the Inuit Circumpolar Youth Council.

## **Pete Sheffield**

**Chief Sustainability Officer and Vice President, U.S. External Affairs, Enbridge**

Pete Sheffield is Chief Sustainability Officer and Vice President of U.S. External Affairs at Enbridge, responsible for enterprise wide public policy, sustainability strategies and reporting, community investment, and government relations federally and across the 40 states in which the company operates.

Sheffield was previously Director of U.S. External Affairs to Enbridge and served as vice president of energy policy and government affairs for Spectra Energy Corp, overseeing the company's government relations activities and public policy. He joined Duke Energy in 2002, serving as director of external relations. Prior to that, Sheffield was press secretary to the United States House of Representatives' Committee on Energy and Commerce, serving as primary spokesman and senior advisor to two chairmen.

Sheffield holds a Bachelor of Arts degree from Hampden Sydney College and a Master of Business Administration degree from Duke University's Fuqua School of Business.

## **Lena Trudeau**

**COO, Fu Associates**

Lena Trudeau is the Chief Operating Officer of Fu Associates, Ltd., a technology firm that provides data analytics and digital advisory services to public good organizations.

Previously Lena served as the CEO of U.Group, a technology with deep expertise in cloud-native development, advanced analytics, machine learning, and augmented reality. Prior to ByteCubed, Lena was Co-Founder and CEO of Nuage Cloud Strategies, a firm focused on digital adoption and government modernization. Concurrently, Lena served as a Senior Advisor to the Canadian Digital Service (CDS) at the Treasury Board of Canada Secretariat.

Lena led the Amazon Web Services Public Sector business in Canada where she helped government, education, health care, and not-for-profit organizations find better, more cost-effective ways to serve their customers. Lena also led public sector global expansion efforts specifically focused on scientific computing, open data, and educating the next generation of IT professionals.

Lena served as member of the U.S. Federal Government's Senior Executive Service. As Associate Commissioner at the General Services Administration (GSA), she was mandated to leverage technology to transform business operations.

At the Office of Strategic Innovations, Lena spearheaded the creation of 18F, an in-house digital delivery team that builds effective, user-centric digital services. She also directed the Presidential Innovation Fellows, a highly competitive program that pairs government experts with private sector entrepreneurs to tackle the nation's biggest challenges.

Prior to entering government, Lena served as Vice President, overseeing service delivery at the National Academy of Public Administration, a non-partisan, congressionally chartered organization that assists government leaders in building more effective, efficient, accountable, and transparent organizations.

Lena is a frequent commentator, speaker and advocate on government modernization, digital adoption, digital inclusion and women in technology. She is a two-time recipient of the prestigious Federal 100 award, which recognizes government and industry leaders who have played pivotal roles in the U.S. federal government IT community, and was named one of FedScoop's Top 50 Women in Tech. She received a Master's in Business Administration from the Richard Ivey School of Business at the University of Western Ontario and an undergraduate degree in Political Science and Philosophy from the University of Ottawa.

## **Alexandra Zanella**

Founder & CEO, Beauty Revolution Consulting

Alexandra Zanella currently serves as President of Beauty Revolution Consulting which she founded in 2015. B. R's focus is to create and/or transform brands in the beauty and skincare vertical – conception to distribution. She co-founded Revolution Organics, an award-winning USDA Certified Organic Cosmetic/ Skincare Brand and is recognized as a Skincare Pioneer and Beauty Trailblazer. Alex held VP positions in highly successful beauty companies – including Clean Perfumes & the Jessica Simpson Celebrity Beauty Brand Dessert Beauty which generated over \$100M globally. Prior to the Personal Care world, Alexandra co-founded businesses in the hospitality and fashion space and early on served as a senior account executive for several technology companies including CGI and Deloitte.

## **Nancy Ziuzin Schlegel**

Vice President, International Government Affairs, Lockheed Martin International

As the Vice President of Lockheed Martin International Government Affairs, Nancy Ziuzin Schlegel leads the corporation's diplomatic and senior executive customer engagements for the company's growing international business portfolio.

Nancy has nearly 30 years of experience as an industry leader in the international trade, global defense, and aerospace sectors, with expertise in political advocacy, exports, and trade policy. She joined Lockheed in 1992 where she directed the Corporation's lobbying efforts in support of the international priority and must-win programs on Capitol Hill and with the Administration.